TRAVEL & CULTURE





From left: Breaux Bridge, a favorite stop in Acadiana, claims the title of crawfish capital. While you're there, stay at Bayou Cabins for a bed-and-boudin breakfast.



BREAUX BRIDGE

A tiny town with two claims to fame, Breaux Bridge has the only phone book that lists residents by their nicknames (like Corn Cob Castille). It's also home to the annual **Breaux Bridge Crawfish Festival**, during the first weekend in May. The streets transform into a river of fire engine red as revelers dress in mudbugthemed attire and vendors serve up the celebrated shellfish in étouffée, hand pies, and boils. Those who feel as stuffed as a crawfish boudin link can work it off at a Cajun dance lesson taught by famous fais dodo dancers Cal and Lou

Courville. Downtown, the intersection of Main and East Bridge Streets bustles with antiques shops and restaurants like the famous Café de Amis, which holds a zydeco breakfast each Saturday, and other cafes that turn into dance halls at night, like Joie de Vivre.

IKE THE STATE OF NEW YORK, Louisiana has come to be defined by a city on its southeastern edge. But while they say there's no place like New Orleans, neither is there anywhere like the state's Acadiana region. About two hours west of the city, the horizon opens into an incomparable land-scape. Snowy egrets flock the branches of bald cypress trees that stand

knee-deep in swamps, where roseate spoonbills with beet-stained feathers, pelicans, frogs, turtles, and aloof alligators swoop, swim, and sing. Old houses hide their histories, sometimes haunted, behind thick bamboo thickets and mammoth moss-veiled live oaks. Boudin sausage straddles a fine line between culinary art form and gas station snack. On a street corner, twentysomethings with fiddles and accordions sit in a circle of folding chairs and croon in Cajun French; older folks with staccato accents tell stories of being raised in homes where nothing else was spoken. The present has deep roots in the past here. To see it all, take a drive that starts in Louisiana's crawfish capital, Breaux Bridge, and ends on Avery Island, still the home of the world's most famous hot sauce, Tabasco.





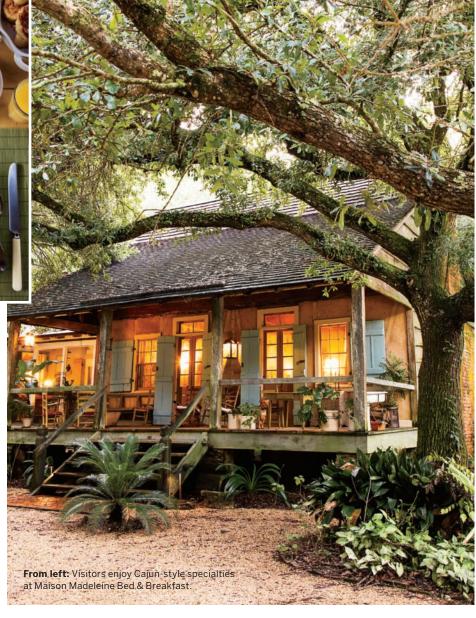
LAKE MARTIN

It might not look like it, but the road to Lake Martin leads to a swampy Shangri-la that's known as the Cypress Island Preserve. Perched beside Rookery Road, where herons stalk fish in the water nearby, is the **Maison** Madeleine Bed & Breakfast, so charming it seems almost unfathomable in this setting. Owned and operated by Madeleine Cenac (who just might be the bayou's Barefoot Contessa) with her husband, Walt Adams, Maison Madeleine offers two rooms in a historic house Cenac painstakingly brought back to life, complete with an idyllic porch where the couple's friendly one-eyed cat, Dude, lounges. In the tawny attached cottage next door, Cenac serves a Cajun-style breakfast. European tourists have been known to return for multiple visits to taste her pain perdu

(French toast) again. But the hidden gem within this treasure is Cenac and Adams' personal dive bar in the building next door, reminiscent of an old juke joint.

While the nature preserve can be explored on foot, the best way to see it up close is by kayak or canoe with

Bayou Teche Experience owner and outfitter Cory Werk. A native of the area, he offers placid paddles for nervous beginners and even night trips when the swamp really comes alive. "It's so loud with birds and frogs; you almost need to wear earplugs," he says.







LAFAYETTE

There's no better way to illustrate the juxtaposition of this college town's cosmopolitan streak and its Cajun traditions than by listening to local radio station KRVS 88.7 FM on the drive to **Bread & Circus Provisions.** Owned by the University of Louisiana at Lafayette, this station has DJs who dedicate zydeco tunes to loyal listeners-some in English, some in Cajun French-and ask about family members over the airwaves. Inside the elegantly rustic and bright Bread & Circus Provisions, which can two-step with any big-city pizzeria, patrons feast on wood-fire Neapolitan pies (like the Colligan Bianca topped

with arugula, roasted mushrooms, Taleggio cheese, and house-made charcuterie). The beignets here are a thin, crispy, addicting Italian version called Frappe, drizzled with lavender honey and dusted with powdered sugar.

On Jefferson Street, young people play traditional Cajun French songs on the sidewalk outside places like third-wave coffee shop Rêve Coffee Roasters and C. Wolf Barber & Shop, a barbershop-boutique hybrid. Step inside the cheerful, Easter egg-colored Lagniappe Records, and browse the selection that varies from new releases to vintage vinyl by Clifton Chenier and other local legends. Just a few blocks down is the glass-front Acadiana Center

for the Arts with its modern concert hall, a hub for the city's annual Festival International de Louisiane, which is the country's largest gathering of Cajun, zydeco, and folk artists.

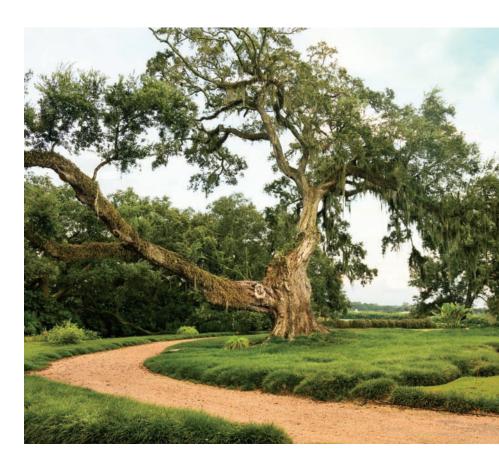
The **Buchanan Lofts** downtown combine a spacious version of boutique hotel accommodations, but The Balcony room at the **Blue Moon Saloon and Guesthouse** couldn't be more convenient for seeing a show downstairs, where dancing is almost mandatory. Also mandatory: dinner at **Prejean's**, where the kitschy decor belies award-winning dishes, and a boudin biscuit from the family-owned **Johnson's Boucaniere**.

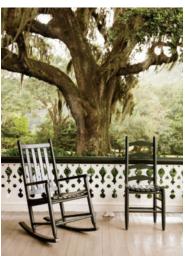


ST. MARTINVILLE

The name "Evangeline" appears throughout Acadiana on everything from a state historic site to loaves of white bread bearing the Evangeline Maid brand, found in local grocery stores. In the small town of St. Martinville, the Evangeline Oak, with twisted branches hanging over Bayou Teche, serves as a reminder of Henry Wadsworth Longfellow's famous namesake poem, one of the only works to illustrate the plight of French-speaking Catholics expelled from Nova Scotia by the British during the 18th century. The historically Catholic bastion holds tight to tradition with French-spoken Masses in Saint Martin de Tours—an intricately detailed church with an elevated pulpit and a shrine to Our Lady of Lourdesright on the town square.







Clockwise from left: Saint Martin de Tours church still holds services in Cajun French. The Joseph Jefferson Mansion's grounds feature sprawling live oaks best viewed from the comfort of the porch.

NEW IBERIA

Framed by an archway of thick bamboo, the Joseph Jefferson Mansion at Rip Van Winkle Gardens outside New Iberia appears atop a lonely island (technically a salt dome) at the end of a long road lined by oak trees and a citrus grove that's fragrant with blossoms in the spring. Jefferson (who was like the George Clooney of 19th-century silent-movie actors) built the home as a jambalaya of architectural styles from steamboat Gothic to Victorian to Southern plantation. Behind the house are meandering gardens with lush banana trees, towering camellia bushes, kumquat trees, and palms.

Back in town, on Main Street, is a white-columned brick mansion with



green shutters that's hauntingly named Shadows-on-the-Teche. Here. time has seemingly frozen in the 1830s. It's one of the best-documented historic homes in the country.

The Bon Creole Lunch Counter serves the Platonic ideal of po'boys with lightly fried shrimp on a locally baked bun. It isn't complete without a cup of gumbo that has a dollop of potato salad in the middle-a true Cajun anomaly. Around the corner, **Legnon's Boucherie** is a must-stop on the boudin trail.



CAUTION: Federal (USA) law restricts this drug to use by or on the order of a licensed vete

Description:
Nexasing Hardware is available in four sizes of beef-flavored, so thewastes for oral administration to organ and pupiles exceeding in their veelight. Each clewable is formulated to provide a minimum advolution dosage of 1.14 mg/bi [2.5 mg/kg]. Afroulater has the chemical composition 1-Naphthalenezarboxamide, 4-§ 13-chion-5-trifluoromethyl-placey/4, 5-dhydro-3-trifluoromethyl-placey/4, 5-dhydro-3-triflu

Indications

Indications:

MeGadra tills adult fees and is indicated for the treatment and prevention of fee infestations (Democraphalides felis), and the treatment and control of Black-legged tick (Inodes scapularis), American Dog tick (Democration variabilis), Lone Star tick (Analysimma americanum), and Brown dig tick (Philipicaphilas scapulness) infestations in dags and pupiles weekeds radge and older, weighing 4 pounds of body weight or greate, for one month.

Dosage and Administration.

NewSeards signed roully once a month, at the minimum dosage of 1.14 mg/fb (2.5 mg/kg).

Dosing Scheduler.

Body Weight	Afoxolaner Per Chewable (mg)	Chewables Administered		
4.0 to 10.0 lbs.	11.3	One		
10.1 to 24.0 lbs.	28.3	One		
24.1 to 60.0 lbs.	68	One		
60.1 to 121.0 lbs.	136	One		
Over 121.0 lbs.	Administer the appropriate combination of chewables			

NexGard can be administered with or without food. Care should be taken that the dog consumes the complete dose, and reasted aimains should be observed for a few minutes to ensure that part of the dose is not lost or refused. If it is suspected that any of the dose has been lost or if vomiting occurs within two hours of administration, relose with amother full dose. If a dose is missed, administer NexGard and resure. a monthly dosing schedule.

Flea Treatment and Prevention

Treatment with NexGard may begin at any time of the year. In areas where fleas are common year-round, monthly treatment with NexGard should continue the entire year without interruption.

munumy creament with nexisard should continue the entire year without interruption. To minimize the likelihood of flea reinfestation, it is important to treat all animals within a household with an approved flea control product. Tick Treatment and Control:

Treatment with NexGard may begin at any time of the year (see **Effectiveness**).

Contraindications:
There are no known contraindications for the use of NexGard.

Warnings: Not for use in humans. Keep this and all drugs out of the reach of children. In case of accidental ingestion, contact a physician immediat

Precautions:

The safe use of NexGard in breeding, pregnant or lactating dogs has not been evaluated. Use with caution in dogs with a history of seizures (see **Adverse Reactions**).

m caps must insure on sectures (see Adverse Reactions).

Adverse Reactions:
In a well-controlled US field study, which included a total of 333 households and 615 treated dogs (415 administered a foundarier, 200 administered active control), no serious adverse reactions were observed with NecCard.

with NeuGerd.

Were the St-day study period, all observations of potential adverse reactions were recorded. The most frequent reactions reported at an incidence of > 1% within any of the three months of observations are presented in the following table. The most frequently reported adverse reaction of observations are presented under the production and period of the study and the study, and two of those digas experienced amoreus a during the study, and two of those digas experienced amoreus a during the study, and two of those digas experienced amoreus a during the study, and two of those digas experienced amoreus a during the study.

Table 1: Dogs With Adverse Reactions.

	Treatment Group			
	Afoxolaner		Oral active control	
	N¹	% (n=415)	N ²	% (n=200)
Vomiting (with and without blood)	17	4.1	25	12.5
Dry/Flaky Skin	13	3.1	2	1.0
Diarrhea (with and without blood)	13	3.1	7	3.5
Lethargy	7	1.7	4	2.0
Anorexia	5	1.2	9	4.5

Number of dogs in the afoxolaner treatment group with the identified abnormality.
Number of dogs in the control group with the identified abnormality.

*Number of dogs in the control group with the identified administry in the USI field study, one dog with a list only estimate superinced a seizure on the same day after receiving the first dose and on the same day after receiving the second dose of NuGead. This day experienced a third secure on week after receiving the third dose. However, the control of the secure of the secure of the secure on week after receiving the third dose in the dogs entire detailed and completed the study. Another dog with a history of seizures had a seizure 19 days after the third dose of NeGead. The dog remained entrolled and completed the study. And they day had had they do seizures received NeGead and experienced no seizures throughout the study. To report suspected devises events, for the final assistance or no totalian a copy of the MSDS, context Merall at 1-898-837-4251 or www.merall.com/negead-for additional information about advanced upon the complete of the second drugs, context FDA at 1-898-FDA-VETS or online at https://www.fda.gov/Johinal/Veterinan/VsafetyHeadth.

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action legand quadrate charlone for particular stress is unaccompanied to the control state of brinding insect and
aminobutyric acid (ARAA), thereby blocking pre- and post-parapit transfer of blonkel ions across cell
membranes. Prolonged advancem-backed prolongerectation results in uncontrolled activity of the
nerous system and death of insects and acarines. The selective toxicity of advancement between insects
and acarines and mannia may be inferred by the differential sensitivity of the insects and acarines'
GABA receptors:

Effectiveness:

In a well-controlled laboratory study, NexGard began to kill fleas four hours after initial administration and In a well-controlled lebrarby study, Nexisarb legan to lift lies from fronts rater infinal administration and demonstrated 195% effectiveness at eight home. In a speare well-controlled lebrarbary study, Nexisard demonstrated 100% effectiveness against adult feas 24 hours post-infication for 50 days, and was 250% effective at 12 hours post-infectation in 2004 pp. 27, and rulp 95% for 100 pp. 28, Nosigiant was 151 fill effective 12 hours post-infectation. Dogs in both the treated and control groups that were infected with fleas on Dary 1 generated fleas gast 12 mg at 24 hours post-terement 111 legang and 1-17 gggs in the Helicart treated drags, and 4-90 eggs and 0-118 eggs in the control drags, at 12- and 24-hours, respectively). At subsequent evaluations post-infestation, fleas from dogs in the treated group were essentially unable to produce any eggs (0-1 eggs) while fleas from dogs in the control group continued to produce eggs (1-141 eggs). In a 90-day LIS field study conducted in households with existing flee infestations of varying severity, the effectiveness of NexGard against fleas on the Day 30,60 and 90 visits compared with baseline was 98.0%, 99.7%, and 99.9%, respectively.

53. N., all us 33. N., tespecuriery. Collectively, the data from the three studies (two laboratory and one field) demonstrate that NeaGard kills fleas before they can lay eggs, thus preventing subsequent flea infestations after the start of treatment of existing flea infestations.

In well-controlled laboratory studies, NexGard demonstrated >97% effectiveness against Dermacentor variabilis, against Amblyomma americanum for 30 days.

Animal Safety:

. safety study. NexGard was administered orally to 8 to 9-week-old Reanle nunnies at In a margin of safety study, NecGard was administered roally to 8 to 9-week old Beagle puppies at 1, 3 and 5 limes the national proposed need 50 mg/lg for three treatments every 66 days, followed by three treatments every 14 days, for a total of ix treatments. Days in the control group were shan-dosed. There were no clinically-relevant effects releated to treatment on physical examination, body veight, food consumption, clinical planholay; florinatolay, clinical ethenisters, or coapitation tests), gross pathology, histopatholay or organ weights. Nonting occurred morphosis of the similar noclears in the reseated and cromal logis, including one does in the 5 upps that value for horse after the testement. In a well-controlled field study, NecGard was used concomitantly with other medications, such as vaccines, antellimentics, antibodis including topicals; steroids, NSAIDs, anterbies, and antibiations. No adverse reactions were observed from the concomitant use of NeuGard with other medications.

Storage Information: Store at or below 30°C (86°F) with excursions permitted up to 40°C (104°F).

How Supplied: NEXGARD is available in four sizes of beef-flavored soft chewables: 11.3, 28.3, 68 or 136 mg afoxolaner. Each chewable size is available in color-coded packages of 1, 3 or 6 beef-flavored chewab

NADA 141-406, Approved by FDA

Marketed by: Frontline Vet Labs™, a Division of Merial Limited. Duluth, GA 30096-4640 USA

Made in Brazil.

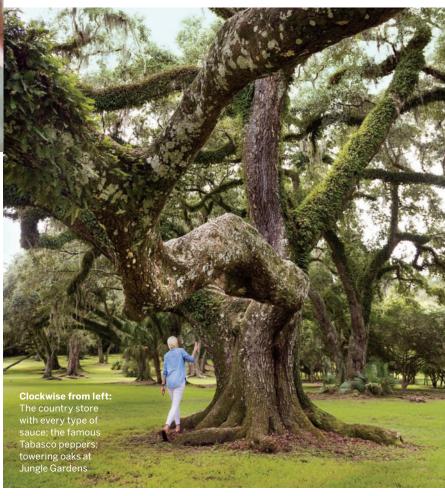
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FRONTLINE VET LABS









AVERY ISLAND

Today, Avery Island still isn't on the way to anywhere, but in the late 1860s—when Edmund McIlhenny started using old cologne bottles to contain the hot sauce he made by blending mashed peppers, salt from underneath the island, and white vinegar—it was an untamed jungle. Now, **Tabasco** is in the hands of the fourth and fifth generations of the family, including CEO Tony Simmons and his son, John (who still call the island home). The company ships its sauce to more than 180 countries, from Sweden to Saudi Arabia.

Dave Landry, who grew up on Avery Island in a French-speaking family,

started working at Tabasco as a teenager. From scooping pepper mash into barrels to eventually managing the warehouse, Landry intimately knows each step of the saucemaking process. Although he hasn't worked at Tabasco in an official capacity in over a decade, Landry can still be persuaded to give encyclopedic tours of the facility. He shows visitors everything from the bottling line to the garlic-perfumed warehouses stacked high with boxes heading for destinations from New Orleans to Tokyo.

Down a gravel road on the other side of the island is the McIlhennys' 170-acre botanical paradise, **Jungle Gardens**, where bird-watchers from all over the country come to spot white ibises with chile pepper-colored beaks, blue-winged teals, and swan-size white egrets. Atop a small hill overlooking a peaceful pond dotted with water lilies sits an over-900-year-old Buddha statue that was gifted to Edward Avery McIlhenny, Edmund's son and the gardens' creator. It found a fitting home in this serene place, where flower fanatics still come during winter and early spring to marvel over the camellia collection, with 450 selections, including some of the oldest known Asian specimens in the world.

Although this unspoiled landscape might seem like a secret, a taste of the bayou makes its way around the world drop by drop with each tilt of a Tabasco bottle. SL